

Operating metrics and additional client informatic	n				
Operating metrics					
Immediate acknowledgement/welcomed	✓ Yes	No			
Previous touchpoints used					
None	Yes	✓ No			
Previous calls	Yes	✓ No			
Previous branch visit / interaction	Yes	✓ No			
Website	Yes	✓ No			
Mobile app	Yes	✓ No			
Online banking	✓ Yes	No			
Other: specify	Yes	✓ No			
Additional information					
Recent store interaction	 In personal 	son inside the store	In person at the drive-up service	I did not have an interaction with a store representative	
Privacy opt-ins					
Privacy opt-in	✓ Yes	No			

24-021

Dear

From:	
Sent:	Wednesday, June 26, 2024 7:27 AM
То:	
Subject:	Your TD Bank Survey

Thank you for your recent communication regarding the consolidation of our Store located at Barton. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy, but want to reassure you that the team of banking professionals at your new bank location is committed to delivering the same legendary Customer experiences that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider, enabling you to bank at your convenience:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services
- Our friendly Contact Center Team available 24 hours/day 7 days/week
- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank and would be happy to discuss them further at your convenience.

We want to make this transition as easy as possible for you. If you have any questions, please don't hesitate to call us at our Williston store at **the second second**.

Sincerely,

TD Bank, America's Most Convenient Bank ®

Internal



Operating metrics and additional client information	ı				
Operating metrics					
Immediate acknowledgement/welcomed	✓ Yes	No			
Previous touchpoints used					
None	✓ Yes	No			
Previous calls	Yes	✓ No			
Previous branch visit / interaction	Yes	✓ No			
Website	Yes	✓ No			
Mobile app	Yes	✓ No			
Online banking	Yes	✓ No			
Other: specify	Yes	✓ No			
Additional information					
Recent store interaction	✓ In pers	son inside the store	In person at the drive-up service	I did not have an interaction with a store representative	
Privacy opt-ins					
Privacy opt-in	✓ Yes	No			



July 1, 2024



Re: TD Bank - Naples Store

Dear

Thank you for your recent communication regarding the consolidation of our Store located at 375 5th Avenue South, Naples, Florida. We appreciate the time that you have taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy; however, we want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com).
- Enhanced mobile banking and remote deposit capture services.
- Our friendly Contact Center Team available 24/7
- And a vast network of ATMs.

While electronic banking services cannot replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We would be happy to discuss them further at your convenience.

The local team is ready and here for you! Please feel free to reach out to our Naples Main store located at 3906 Tamiami Trail North, Naples Florida so that we can personalize solutions regarding your banking needs. The phone number for this store is **a structure**.

Sincerely,

TD Bank, America's Most Convenient Bank South Florida Market



OB: Custome	er Follow-up Request Low score -	goes to next state in 47 hours						
\cdot								July 2, 2024 at 8:20 Al
		Respond	Assign to me	Assign Alert	Close Alert	Add Note		
	Profile							
	Alert Type	TDB: Customer Follow-up Request: L	.ow score	Response	Date	07/02/2024, 08:20 AM		
	Alert Reopened	No		Creation [06/28/2024, 02:10 PM		
	Survey Program	TDB Store		Transactio	on entry date	06/27/2024		
	Sub Program	TDB Teller		TDB Cust	omer type	Consumer		
	Survey Type	Digital - BAU		Customer	full name			
	Team/Unit			Email nan	ne			
	Employee ID			Customer	phone number			
	TDB: Region	Rhode Island/Southeast MA		Customer	email			
	Regional Operations Officer			Survey La	nguage	English		
	Market	Greater Boston & Rhode Island		Survey St		COMPLETED		
	Retail Market President	Open-Greater Boston & Rhode Island		Included i	n LEI Score	Yes		
	Metro Market	New England 12/01/2010						
	Shop/BM Start Date	12/01/2010						
	Alert Created: TDB: C	M EST · System Generated Customer Follow-up Request: Low score						
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 	M EST · System Generated						
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE/IB Comment Overall Comments Being a stockhold 	M EST - System Generated Customer Follow-up Request: Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches .		st year after my	bank moved ou	t of Bourne Ma , 😢 now your clo	osing the Bourne branch v	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE/IB Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my	bank moved ou	t of Bourne Ma , 😢 now your clo	using the Bourne branch v	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores great customer set Key Metrics and Attribution 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my	bank moved ou		osing the Bourne branch v	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE/JB Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores great customer see Key Metrics and Attrib LEI Score Breakdown 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my				vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores great customer set Key Metrics and Attribition LEI Score Breakdown Exceptional Experience Increase Business 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my			• 10	vhich
	# Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments @ Deing a stockhold seems unreasonable Reason for Scores @ great customer set Key Metrics and Attrib LEI Score Breakdown Exceptional Experience	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my			• 10	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores great customer set Key Metrics and Attribition LEI Score Breakdown Exceptional Experience Increase Business 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my			• 10 • 1	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE/JB Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores great customer set Key Metrics and Attribu LEI Score Breakdown Exceptional Experience Increase Business Attributes 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my			• 10 • 1	vhich
	 # Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB:C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores g great customer set Key Metrics and Attributes LEI Score Breakdown Exceptional Experience Increase Business Attributes Understood your needs 	M EST - System Generated Customer Follow-up Request Low score M EST - System Generated ler for over 20 years I wanted to reop after visiting other branches . ervice		st year after my			 10 1 10 	vhich
	# Actions Taken Alert status set to Ne 07/02/2024, 8:21:18 A Alert Created: TDB: C 07/02/2024, 8:21:11 A EE//B Comment Overall Comments Being a stockhold seems unreasonable Reason for Scores Ig great customer see Sig great customer see LEI Score Breakdown Exceptional Experience Increase Business Attributes Understood your needs Communicated Clearty	M EST - System Generated Customer Follow-up Request: Low score M EST - System Generated der for over 20 years I wanted to reop a after visiting other branches . ervice putes (CLF Team)		st year after my			 10 1 10 10 10 	vhich

Operating metrics and additional client information	ı				
Operating metrics					
Immediate acknowledgement/welcomed	✓ Yes	No			
Previous touchpoints used					
None	Yes	✓ No			
Previous calls	✓ Yes	No			
Previous branch visit / interaction	Yes	✓ No			
Website	Yes	✓ No			
Mobile app	Yes	✓ No			
Online banking	Yes	✓ No			
Other: specify	Yes	✓ No			
Additional information					
Recent store interaction	✓ In pers	son inside the store	In person at the drive-up service	I did not have an interaction with a store representative	
Privacy opt-ins					
Privacy opt-in	✓ Yes	No			

From:		
Sent:	Friday, July 12, 2024 12:17 PM	
То:		
Subject:	TD Bank Survey Concerns	

Thank you for your recent communication regarding the consolidation of our Store located at Bourne, MA. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy, but want to reassure you that the team of banking professionals at your new bank location is committed to delivering the same legendary Customer experiences that you have come to expect from TD Bank. We truly value your relationship and have some convenient alternatives for you to consider, enabling you to bank at your convenience:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services
- Our friendly Contact Center Team available 24 hours/day 7 days/week

- And, a vast network of ATMs While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank and would be happy to discuss them further at your convenience. We want to make this transition as easy as possible for you. If you have any questions, please don't hesitate to call us at **Example 1**.

Sincerely,



Internal

24-024

TDB: Custo	omer Follow-up Request: Low score - goe	es to next state in 33 hours							
								July 12, 2024 at 9:21 PM	EST
		Respond	Assign to me	Assign Alert	Close Alert	Add Note)		
	Profile								
	Alert Type	TDB: Customer Follow-up Reques	t: Low score	F	Response Date		07/12/2024, 09:21 PM		
	Alert Reopened	No		(Creation Date		07/11/2024, 02:10 PM		
	Survey Program	TDB Store		٦	Transaction entry da	ate	07/10/2024		
	Sub Program	TDB Teller		٦	TDB Customer type	2	Consumer		
	Survey Type	Digital - BAU		(Customer full name	•			
	Team/Unit			E	Email name				
	Employee ID			(Customer phone nu	mber			
	Multi-Location			(Customer email				
	TDB: Region	Vermont		S	Survey Language		English		
	Regional Operations Officer			S	Survey Status		COMPLETED		
	Market	Northern New England		I	Included in LEI Scor	e	Yes		
	Retail Market President								
	Metro Market	New England							
	Shop/BM Start Date	12/01/2010							
	Survey ID								

Actions Taken

Alert status set to New 07/12/2024, 9:22:23 PM EST · System Generated

Alert Created: TDB: Customer Follow-up Request: Low score 07/12/2024, 9:22:16 PM EST · System Generated

EE/IB

Comment

NEW

C Ease comment 4 😕 Keep the branch in Barton open.

Overall Comments

Reopen the branch in Barton and I will reopen my TD bank account and move my money back to TD Bank.

Reason for Scores

🙂 The staff of the Barton Branch has always been exceptional - friendly, welcoming, professional, 🙂 efficient, and helpful. 🗵 It is a shame that you are closing the Barton Branch. 🙂 It is the only reason that I am closing my TDBank Account which I have had and valued for many years.



Operating metrics and additional client information

Operating metrics

Immediate acknowledgement/welcomed

✓Yes No

Previous touchpoints used

None	✓ Yes	No
Previous calls	Yes	✓ No
Frevious caus	Tes	
Previous branch visit / interaction	Yes	✓ No
Website	Yes	✓ No
Mobile app	Yes	✓ No
Online banking	Yes	✓ No
Other: specify	Yes	🗸 No

Additional information

Recent store interaction	 In person inside the store 	In person at the drive-up service	I did not have an interaction with a store representative
Privacy opt-ins			
Privacy opt-in	✓ Yes No		



July 17, 2024



Dear

Thank you for your recent communication regarding the consolidation of our Store located at 424 Main Street in Barton, VT. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services.
- Our friendly Contact Center Team available 24/7
- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

The local team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at **sector**.

Sincerely,

		July 13, 2024 at 7:58 PM EST	NEW
	Respond Assign to me Assign Alert Close Alert Add Note		
Profile			
Alert Type	TDB: Customer Follow-up Request: Low scoreResponse Date07/13/2024, 07:58 PM		
Alert Reopened	No Creation Date 07/13/2024, 02:10 PM		
Survey Program	TDB StoreTransaction entry date07/12/2024		
Sub Program	TDB Teller TDB Customer type Consumer		
Survey Type	Digital - BAU Customer full name		
Team/Unit	Email name		
Employee ID	Customer phone number		
TDB: Region	North/Bergen Customer email		
Regional Operations Officer	Survey Language English		
Market	North New Jersey Survey Status COMPLETED		
Retail Market President	Included in LEI Score Yes		
Metro Market	New York		
Shop/BM Start Date	12/01/2010		
Survey ID			

Actions Taken

Alert status set to New

07/13/2024, 7:59:20 PM EST · System Generated

Alert Created: TDB: Customer Follow-up Request: Low score 07/13/2024, 7:59:08 PM EST · System Generated

EE/IB

Comment

Overall Comments

😕 TD is closing the Washingtonville NY branch making it extremely difficult for me to bank with you! 🙂 Thanks for nothing TD bank!



Responses - Form

R	obert Padluck				July 13, 2024 at	7:58 PM EST
	Previous touchpoints used					
	None	✓ Yes	No			
	Previous calls	Yes	✓ No			
	Previous branch visit / interaction	Yes	✓ No			
	Website	Yes	✓ No			
	Mobile app	Yes	✓ No			
	Online banking	Yes	✓ No			
	Other: specify	Yes	✓ No			
	Additional information					
	Recent store interaction	✓ In personal	son inside the store	In person at the drive-up service	I did not have an interaction with a store representative	
	Privacy opt-inc					
	Privacy opt-ins					
	Privacy opt-in	✓ Yes	No			



August 6, 2024



Dear

Thank you for your recent communication regarding the consolidation of our Washingtonville Store located at 21 East Main Street. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services
- Our friendly Contact Center Team available 24/7
- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

The local team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at

Sincerely,

Customer Follow-up I	Request: Low score - go	es to next state in 93 hours				NEW
)						July 19, 2024 at 10:06 AM EST
			Close Alert	Add Note		
Profil	e					
Alert Ty	/pe	TDB: Customer Follow-up Request: Low score		Response Date	07/19/2024, 10:06 AM	
Alert Re	eopened	No		Creation Date	07/18/2024, 02:10 PM	
Survey	Program	TDB Store		Transaction entry date	07/17/2024	
Sub Pro	ogram	TDB Teller		TDB Customer type	Consumer	
Survey	Туре	Digital - BAU		Customer full name		
Team/U	nit			Email name		
Employ	ee ID			Customer phone number		
TDB: Re	egion	Central MA		Customer email		
	al Operations Officer			Survey Language	English	
Market		Central/Western Massachusetts & Connecticut		Survey Status	COMPLETED	
	1arket President			Included in LEI Score	Yes	
Metro N		New England				
	M Start Date	12/01/2010				
Survey						
	Alert Created: TDB: Cus	I EST · System Generated stomer Follow-up Request: Low score II EST · System Generated				
Comm	nent					
			urhood. 😕 Wi	hy else would you need to ha	ve a full time cop on duty? 阔 You screwed up closin	9
(w have to go all the way to Willimansett to dep y compared to South Hadley. 🗐 I am seriously			th Hadley branch. 🗐 The Willimansett branch is	

Key Metrics and Attributes					
LEI Score Breakdown					
Exceptional Experience				1	
Increase Business				1	
Attributes					
Understood your needs				5	
Communicated clearly				10	
Was knowledgeable				5	
Went beyond your initial need				1	
Ease to complete request				1	
Likelihood to Recommend TD				0	
Advice Attributes					
Customer Received Advice	Yes	✓ No			
Closed Loop					
Closed Loop	Yes – Pl	ease call me at thi	s number: [=e_td_tdb_phone_number_txt]		
	Yes – Pl	ease call me at thi	s number: [=e_td_tdct_single_phone_txt]	✓ Yes – Please call me at the following number:	
	No – Ple	ease don't call me			
Operating metrics and additional client informatio	n				
Operating metrics and additional client informatio	n				
Operating metrics					
	n ✓ Yes	No			
Operating metrics		No			
Operating metrics Immediate acknowledgement/welcomed	✓ Yes				
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None	 ✓ Yes ✓ Yes 	No			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used	✓ Yes				
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None	 ✓ Yes ✓ Yes 	No			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls	 ✓ Yes ✓ Yes Yes 	No ✓ No			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction	 ✓ Yes ✓ Yes Yes 	No Vo			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app	 ✓ Yes ✓ Yes Yes Yes Yes 	No Vo Vo Vo Vo			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking	 ✓ Yes ✓ Yes Yes Yes 	No V No V No Vo			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app	 ✓ Yes ✓ Yes Yes Yes Yes 	No Vo Vo Vo Vo			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking Other: specify	 ✓ Yes ✓ Yes Yes Yes Yes Yes 	No Vo No No No No No			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking Other: specify Additional information	 ✓ Yes Yes Yes Yes Yes Yes 	No ✓ No ✓ No ✓ No ✓ No ✓ No			
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking Other: specify	 ✓ Yes Yes Yes Yes Yes Yes 	No Vo No No No No No	re In person at the drive-up service	1 did not have an interaction with a store representative	
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking Other: specify Additional information	 ✓ Yes Yes Yes Yes Yes Yes 	No ✓ No ✓ No ✓ No ✓ No ✓ No	re In person at the drive-up service	I did not have an interaction with a store representative	
Operating metrics Immediate acknowledgement/welcomed Previous touchpoints used None Previous calls Previous branch visit / interaction Website Mobile app Online banking Other: specify Additional information Recent store interaction	 ✓ Yes Yes Yes Yes Yes Yes 	No No No No No No Son inside the store	re In person at the drive-up service	I did not have an interaction with a store representative	

24-026



7/24/2024



Dear

Thank you for your recent communication regarding the consolidation of our Store located at South Hadley. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services.
- Our friendly Contact Center Team available 24/7

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

Please note that we also have the 693 Memorial Dr Chicopee, MA TD Bank for your convenience.

The local team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at **second second**

Sincerely,



From: Sent: To: Subject:

Monday, July 29, 2024 10:15 AM

Fw: Branch Closing

CAUTION: EXTERNAL MAIL. DO NOT CLICK ON LINKS OR OPEN ATTACHMENTS YOU DO NOT TRUST ATTENTION : COURRIEL EXTERNE. NE CLIQUEZ PAS SUR DES LIENS ET N'OUVREZ PAS DE PIÈCES JOINTES AUXQUELS VOUS NE FAITES PAS CONFIANCE

----- Forwarded Message -----

From: To:

Sent: Sunday, July 28, 2024 at 11:02:29 PM EDT Subject: Branch Closing

I am shocked to learn about the S Hadley Branch closure.....now you are America's Most INCONVIENENT Bank...

I called recently to ask WHY WAS YOUR DRIVE THROUGH ATM BOARDED UP?? AND was told that was all done with and that was "Temporary" and the branch office was remaing open....which was A BIG SHAM...because I was lied to and misled.

Now I find these shut downs are due to "internal problems" such as laundered money supporting sales of drugs "Fentanyl"

NOW DO YOU THINK I AM GOING TO KEEP MY BANKING BUSINESS WITH TD BANK AND JUST GO TO ANOTHER BRANCH??? WELL WHERE WOULD I GET THE CONFIDENCE TO DO THAT???

This is all terrible I am an 80 year old senior with a lot of problems and this one more issue is all I need.

I think you should close ALL TD banks and give it up. Let your patrons find another Bank

24-027



August 1, 2024



Dear

Thank you for your recent communication regarding the consolidation of our Store located at 460 Newton St South Hadley, MA. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy, but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services
- Our friendly Contact Center Team available 24/7
- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

The local Chicopee Memorial Dr. team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at

Sincerely,

TDB: Custome	er Follow-up Request: Low score - goe	es to next state in 36 hours			
			August	3, 2024 at 4:53 PM EST	
	Respo	nd Assign to me Assign Alert Close Alert A	Add Note		
	Profile				
	Alert Type	TDB: Customer Follow-up Request: Low score	Response Date	08/03/2024, 04:53 PM	
	Alert Reopened	No	Creation Date	07/30/2024, 02:10 PM	
	Survey Program	TDB Store	Transaction entry date	07/29/2024	
	Sub Program	TDB Teller	TDB Customer type	Consumer	
	Survey Type	Digital - BAU	Customer full name		
	Team/Unit		Email name		
	Employee ID		Customer phone number		
	TDB: Region	Rhode Island/Southeast MA	Customer email		
	Regional Operations Officer		Survey Language	English	
	Market	Greater Boston & Rhode Island	Survey Status	COMPLETED	
	Retail Market President	Open-Greater Boston & Rhode Island	Included in LEI Score	Yes	
	Metro Market	New England			
	Shop/BM Start Date	12/01/2010			
	Survey ID				

Actions Taken

Alert status set to New

08/03/2024, 4:54:14 PM EST · System Generated

Alert Created: TDB: Customer Follow-up Request: Low score 08/03/2024, 4:54:07 PM EST · System Generated

EE/IB

Comment

Overall Comments 😕 Like the service.

NEW

😕 Will miss the branch in Pocasset

Reason for Scores Hours and friendly staff. IN No lines either



Operating metrics and additional client information

Operating metrics

Immediate acknowledgement/welcomed

✓ Yes No

Previous touchpoints used

None	✓ Yes	No
Previous calls	Yes	✓ No
Previous branch visit / interaction	Vac	
	Yes	✓ No
Website	Yes	✓ No
Mobile app	Yes	✓ No
Online banking	Yes	✓ No
Other: specify	Yes	✓ No

Additional information

Recent store interaction	✓ In person inside the store In person at the drive-up service		I did not have an interaction with a store representative		
Privacy opt-ins					
Privacy opt-in	✓ Yes No				



August 8, 2024



Dear

Thank you for your recent communication regarding the consolidation of our Store located at Pocasset. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
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- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

The local team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at

Sincerely,



	PM EST
August 5, 2024 at 5:15	
RespondAssign to meAssign AlertClose AlertAdd Note	
Profile	
Alert TypeTDB: Customer Follow-up Request: Low scoreResponse Date08/05/2024, 05:15 PM	
Alert Reopened No Creation Date 08/05/2024, 02:10 PM	
Survey ProgramTDB StoreTransaction entry date08/04/2024	
Sub Program TDB CSR TDB Customer type Consumer	
Survey Type Digital - BAU Customer full name	
Team/Unit Email name	
Employee ID Customer phone number	
TDB: Region Connecticut South Customer email	
Regional Operations Officer Survey Language English	
Market Central/Western Massachusetts & Connecticut Survey Status COMPLETED	
Retail Market President Included in LEI Score Yes	
Metro Market New England	
Shop/BM Start Date 12/01/2010	
Survey ID	

Actions Taken

Alert status set to New

08/05/2024, 5:16:25 PM EST · System Generated

Alert Created: TDB: Customer Follow-up Request: Low score 08/05/2024, 5:16:17 PM EST · System Generated

EE/IB

Comment

Ease comment

NEW

Overall Comments
If Wallingford center closes I will move to another bank

Other text Northe Wallingford store ignored me !!

Reason for Scores Wallingford center is GREAT!

Ease to complete request

Key Metrics and Attributes (CLF Team) LEI Score Breakdown Exceptional Experience Increase Business Attributes Understood your needs Communicated Clearly Was knowledgeable Went beyond your initial need

10

Operating metrics and additional client information

Operating metrics

Immediate acknowledgement/welcomed

✓ Yes No

Previous touchpoints used

None	Yes	🗸 No
Previous calls	Yes	🗸 No
Previous branch visit / interaction	Yes	🗸 No
Website	Yes	🗸 No
Mobile app	Yes	🗸 No
Online banking	Yes	🗸 No
Other: specify	✓ Yes	No

Other text

Northe Wallingford store ignored me !!

Additional information

Recent store interaction	 In person inside the store 	In person at the drive-up service	I did not have an interaction with a store representative
Privacy opt-ins			
Privacy opt-in	✓ Yes No		



August 9, 2024



Dear

Thank you for your recent communication regarding the consolidation of our Wallingford-Downtown located at Wallingford, N Main Street. We appreciate the time you've taken to express concern with our decision to close this location. At TD Bank, we strive to consistently deliver legendary Customer experiences. In this instance, we fell short of your expectations.

We know that these types of changes are never easy but want to reassure you that the team of banking professionals at your new bank location is committed to the same legendary Customer experiences and choices that you have come to expect from TD Bank.

We truly value your relationship and have some convenient alternatives for you to consider:

- Our new and improved Online Banking Site (TD Bank.com)
- Enhanced mobile banking and remote deposit capture services
- Our friendly Contact Center Team available 24/7
- And, a vast network of ATMs

While electronic banking services can't replace familiar, smiling faces, we believe these options can complement your personal visits to TD Bank. We'd be happy to discuss them further at your convenience.

The local team is ready and here for you! Please feel free to reach out so that we can personalize solutions regarding your banking needs at **sector**.

Sincerely,

(a) TDB Phone Channel: Customer Follow-Up Request: Low Score - goes to next state in 25 hours - Assigned to Ryan Ruff						
Q::						August 5, 2024 at 7:07 PM EST
			Respond V Reassign Ab	ert Close Alert Add Note		
		Profile				
		Alert Type	TDB Phone Channel: Customer Follow-Up Request: Low Score	Response Date	08/05/2024, 07:07 PM	
		Alert Reopened	No	Creation Date	08/05/2024, 02:40 PM	
		Survey Program	TDB Phone	Transaction entry date	08/03/2024	
		Sub Program	TDB Core Phone	TDB Customer type	Consumer	
		Survey Type	Digital - BAU	Customer full name		
		Task CD	Customer Authentication Indicator	Email name		
		Agent Queue Name	1	Customer phone number		
		Team/Unit		Customer email		
		Employee ID		Survey Language	English	
		Program Call Centre Location	Core	Survey Status Call Key ID	COMPLETED	
		GM	Addum	Call Rey ID		
		Manager				
		VP				
		SVP				
		Unit Creation Date	06/30/2020			
		Survey ID				
		# Astisue Taken				
		# Actions Taken				
		Alert Assigned 08/06/2024, 10:37:50 A Assigned to	AM EST -			
		Alert status set to Nev				
			W EST · System Generated			
			Mone Channel: Customer Follow-Up Request: Low Score			
		EE/IB				
		Comment				
		Reason for Scores They closed all the you should avoid ATM	e td bank near us .now we can't find a single atm that take our /I fee	card and need to pay fee. 🕮 I	'm fed up we're in the process to change bank . 🏮	열 at least
		Key Metrics and Attribu	utes (CLF Team)			
		LEI Score Breakdown				
		Exceptional Experience			3	
		Increase Business			1	
		Attributes				
		Understood your needs			7	
		Communicated Clearly			8	
		Was knowledgeable			6	
		Went beyond your initial need			5	
		Ease to complete request			3	

Operating metrics and additional client information				
Operating metrics				
Reason for call resolved	✓ Yes	No		
Previous touchpoints used				
None	✓ Yes	No		
Previous calls	Yes	✓ No		
Previous branch visit / interaction	Yes	✓ No		
ATM (automated teller machine)	Yes	✓ No		
Website	Yes	✓ No		
Mobile app	Yes	✓ No		
Online banking	Yes	✓ No		
Online chat	Yes	✓ No		
Other: specify	Yes	✓ No		
Privacy opt-ins				
Call Linking and Privacy Opt-in	✓ Yes	No		

TDB Phone Chan	nel: Cust	omer Follow-Up Reques	t: Low Score - Assigned to	Ryan Ruff						ESCALATED
9			1						August 5, 3	2024 at 7:07 PM EST
				Respond 🗸	Reassign Aler	t Close Alert	Add Note			
	Profi	le								
	Alert 1	ype	TDB Phone Channel: Cus	tomer Follow-Up Request: Lo	ow Score	Response Date		08/05/2024, 07:07 PM		
	Alert F	leopened	No			Creation Date		08/05/2024, 02:40 PM		
	Survey	Program	TDB Phone			Transaction entry date		08/03/2024		
	Sub Pr	ogram	TDB Core Phone			TDB Customer type	2	Consumer		
	Survey	Туре	Digital - BAU			Customer full name	2			
	Task C	D	Customer Authentication	Indicator		Email name				
	Agent	Queue Name	1			Customer phone nu	Imber			
	Team/l	Jnit				Customer email				
	Emplo	yee ID				Survey Language		English		
	Progra		Core			Survey Status		COMPLETED		
		ntre Location	Auburn			Call Key ID				
	GM									
	Manag	er								
	VP SVP									
		eation Date	06/30/2020							
	Survey		00,30,2020							
	<pre>Paction Table Pactor Pact</pre>									
					View Les	SS ^				

Comment Reason for Scores Prev closed all the td bank near us now we can't find a single atm that take our card and need to pay fee. In fed up we're in the process to change bank . In the start would avoid ATM fee							
Key Metrics and Attributes (CLF Team)							
LEI Score Breakdown							
Exceptional Experience				3			
Increase Business	_			1			
Attributes							
Understood your needs				7			
Communicated Clearly				8			
Was knowledgeable				6			
Went beyond your initial need				5			
Ease to complete request				3			
Operating metrics and additional client information	n						
Operating metrics							
Reason for call resolved	✓ Yes	No					
Previous touchpoints used							
None	✓ Yes	No					
Previous calls	Yes	✓ No					
Previous branch visit / interaction	Yes	✓ No					
ATM (automated teller machine)	Yes	✓ No					
Website	Yes	✓ No					
Mobile app	Yes	✓ No					
Online banking	Yes	✓ No					
Online chat	Yes	✓ No					
Other: specify	Yes	✓ No					
Privacy opt-ins							
Call Linking and Privacy Opt-in	✓ Yes	No					